

## Journals & Magazines How to Tell the Difference

Popular Magazines	Scholarly Journals
<i>Time, Newsweek, U.S. News &amp; World Report, Economist, Nation, New Republic, New Statesman, New Yorker</i>	<i>American Historical Review, Comparative Studies in Society and History, Journal of American History</i>
<b>GENERAL APPEAL:</b> publication includes advertising, lively reporting and layout and is marketed to the general public	<b>SPECIALIZED APPEAL:</b> publication includes research articles and reviews and is marketed to educators, universities, and libraries
<b>NOT "PEER-REFEREED":</b> articles reviewed by an editor before publication, not experts in the field	<b>"PEER-REVIEWED" AND REFEREED:</b> articles critiqued by other experts in the field before publication.
<b>MAGAZINE TITLES:</b> titles are short and general	<b>JOURNAL TITLE:</b> titles are wordy and subject-oriented
<b>AUDIENCE:</b> public-at-large	<b>AUDIENCE:</b> scholars, researchers, professors, students
<b>AUTHOR:</b> generalists rather than experts, reporters rather than researchers	<b>AUTHOR:</b> experts in their field, affiliated with a research organization or university
<b>NON-TECHNICAL LANGUAGE:</b> everyday language	<b>JARGON:</b> technical language
<b>NO DOCUMENTATION:</b> no formal citations or references for tracking down facts	<b>INCLUDES DOCUMENTATION:</b> bibliographies, references, notes, and any sources of facts used in the article
<b>GENERAL CONTENT:</b> newsworthy events	<b>SPECIALIZED CONTENT:</b> original research
<b>GRAPHICS:</b> glossy photographs and visuals	<b>TABLES &amp; CHARTS:</b> tables and charts